



Commerce Plaza
"The Children's Business Center"

Commerce Plaza, Inc.

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Little People Learning Big Business

CAREER LITERACY at Commerce Plaza

20,000+ students since 2000

Commerce Plaza A simulated business community that promotes understanding of the world of business and its economics. A place where Little People Learn Big Business while meeting the NYS Standards for Learning. The unique experience at Commerce Plaza helps build a stronger future workforce for Long Island.

The Commerce Plaza Experience Six-week preparation cycle takes place in your child's classroom introducing the basic principles of economics, as your child's teacher introduces the Commerce Plaza Curriculum. A full-day field trip to Commerce Plaza integrates lessons from the classroom with actual work experience. In this environment, the children act as retail operators, producers of services, government managers and consumers for the day.

At Commerce Plaza You'll See

- Town Hall / a bank sponsored by Washington Mutual / a newspaper sponsored by Newsday / *** new this year *** a research laboratory sponsored by OSI Pharmaceuticals / McDonald's / health care services / phone company / copy shop / various other businesses
- Experiential learning, teaching your students about careers, economics, citizenship, and general workplace skills - each student assigned a specific job at a specific place of business
- Students receive paychecks, deposit funds into their checking accounts, make purchases and donations to the "community charity fund"
- Students are provided snack and lunch
- Each visitation produces a daily newspaper, phone directory, raises funds for community charity

After Commerce Plaza Students return to their regular classroom for additional discussion and learning about careers, economics and community based on their day at Commerce Plaza.

Goals for Career Literacy

operate businesses
balance checkbooks
fill out job applications
problem solve

write checks
apply for bank loans
price for profit
think critically

make deposits
prepare cost sheets
work as a team
communicate effectively

Visit www.commerceplaza.org